

Purpose

Breville Group Limited ('BRG') has implemented this policy to ensure appropriate disclosure of information to its shareholders and the market in accordance with its obligations to the public and continuous disclosure obligations imposed by both the Corporations Act and Australian Stock Exchange (ASX) Listing Rules. This policy also aims to ensure that all interested parties have equal opportunity to access that information.

Responsibilities

BRG has determined that the board is the most appropriate forum to assume responsibility for administering this policy. The company secretary (the group chief financial officer in his absence) has been designated as BRG's disclosure officer responsible for reviewing potential disclosures and deciding what information should be disclosed.

The board is responsible for making the decisions on what should be disclosed publicly under this policy. The disclosure officer is responsible for all communication with relevant stock exchanges. The board is responsible for developing and maintaining relevant guidelines to help employees understand what information may require disclosure.

The board is also responsible for monitoring all company disclosure practices and for updating this policy in response to changes in internal structure, legislative and regulatory developments and technology developments.

Review of communications for disclosure

The board will review all communications to the market to ensure they do not cause any unintended breaches of this policy or BRG's obligations under the Corporations Act and ASX Listing Rules. Such communications may include:

- annual and half yearly reports;
- media releases;
- announcements through the ASX;
- notices and explanatory memoranda of general meetings;
- analyst, investor, or other presentations;
- prospectuses; and
- other corporate publications.

BRG will make public disclosures on events which are judged by the board as being likely having a material effect on the price or value of BRG securities.

The board will assess whether a potential issue might materially affect the price or value of BRG's securities in consultation with senior executives and if necessary external advisors.

Authorised representatives

The company will keep the number of officers authorised to be BRG representatives to a minimum to avoid inconsistent communications.

Authorised representatives will liaise closely with the board or other authorised representatives to ensure all proposed public comments satisfy BRG's disclosure policy.

Current authorised representatives

- Chairman
- Chief executive officer
- Chief financial officer
- Company secretary

Authorised representatives continued

No employee or associated party (such as consultants, advisers, lawyers, accountants, auditors, investment bankers, etc) are permitted to comment publicly on matters confidential to the company. Any information which is not public should be treated by employees and associated parties as confidential until publicly released. In some circumstances, employees and associated parties will be asked to sign confidentiality agreements.

Making and disseminating announcements

Once the requirement to disclose information has been determined, the disclosure officer will be the only person authorised to release that information to ASX. Information to be disclosed will be lodged immediately and after receiving confirmation of lodgement that the information has been publicly released, the information may also be:

- issued to news outlets and major news wire services;
- published on BRG's website; and
- broadcast via email and/or fax to key stakeholders.

Where a joint disclosure between BRG and a subsidiary, joint venture or project partner is deemed to be necessary or desirable, BRG will endeavour to ensure that relevant parties have the opportunity to review the content of the disclosure before its release, provided that such review does not adversely impact on BRG's ability to comply with its disclosure obligations.

Trading halts

In exceptional circumstances, a trading halt may be requested to ensure that efficient trading in BRG's securities is maintained. For example, it may be necessary to consider requesting a trading halt:

- to enable BRG to make a complete announcement to the market if it appears that confidential price sensitive information has been prematurely or inadvertently made public.
- to prepare for a major announcement in advance of making a formal announcement that could result in market speculation.

The board's authorised representatives are the only BRG officers authorised to seek a trading halt.

The media and speculation

BRG has a 'no comment' policy on media speculation and rumours, which must be observed by all employees. However, where necessary to comply with BRG's continuous disclosure obligations, the board may authorise a statement to be made in relation to market speculation or rumour or where a response is required to a formal request from ASX or other regulator.

BRG will not provide the media with exclusive interviews, stories or information that contain material price sensitive information before disclosing that information to the market. BRG will not disclose any information under an embargo arrangement that it intends to make public at a later time unless via a controlled lock-up arrangement.

Web-based communications

The BRG website will feature a dedicated section for shareholders and investors to ensure that such information can be accessed by all interested parties.

The disclosure officer, in consultation with the board, must review drafts of the above materials before being posted on the website.

Meetings and group briefings with investors and analysts

BRG will not disclose price sensitive information in any meeting with an investor or stockbroking analyst before formally disclosing it to the market.

BRG considers one-on-one discussions and meetings with investors and stockbroking analysts as part of its proactive investor relations. However, BRG will only discuss at such meetings previously disclosed information. Attendance at such meetings (one on one discussions, presentations etc) will always comprise at least two BRG authorised representatives.

Analyst reports and forecasts

Stockbroking analysts frequently prepare reports on listed entities that typically detail strategies, performance and financial forecasts.

To avoid inadvertent disclosure of information that may affect BRG's value or share price, BRG's comment on analyst reports will be restricted to:

- information BRG has publicly issued, and
- other information that is in the public domain.

The BRG Share Registry

For all share related enquires, shareholders should contact the BRG share registry.

Share Registry Contact Details:

Link Market Services Limited
Level 12, 680 George Street
Sydney NSW 2000

Enquiries within Australia: (02) 8280 7111

Enquiries outside Australia: (+61 2) 8280 7111

Website: www.linkmarketservices.com.au

Annual General Meeting

The date, time, and location of the Annual General Meeting (AGM) will be detailed:

- in the Notice of AGM;
- on the BRG website; and
- in the Annual Report.

Alternatively, shareholders can contact the BRG share registry directly to obtain this information.

The Notice of Meeting will be distributed to all shareholders prior to the AGM pursuant to the timeframe set by the Corporations Act 2001. A proxy form allowing shareholders to appoint a proxy in the event they cannot attend the AGM will accompany the Notice of Meeting distributed to all shareholders.

Questions at the Annual General Meeting

At the AGM, shareholders can ask questions about or comment on the management and/or on the conduct of the audit and preparation of the auditor's report.

It is both company policy and the policy of the auditor for the lead engagement partner or their partner delegate to be present at the AGM and to be available to answer questions about the conduct of the audit and the preparation and content of the auditors' report.